

GROWFL CORPORATE PARTNERSHIP

Become involved in Florida's only organization focused exclusively on second-stage growth companies.

ABOUT GROWFL

GrowFL, Inc. is a non-profit 501(c)3 organization uniquely and exclusively dedicated to support and accelerate the growth of second-stage companies located in Florida. GrowFL is driven by one goal - to provide resources for CEOs of second-stage companies to help them overcome unique challenges and accelerate their business growth.

A Florida Tax Watch REMI analysis was completed to determine GrowFL's economic impact between 2018 and 2027. The analysis concluded that continued investment in GrowFL will:

- Generate \$4.72 billion in additional Gross Domestic Product (GDP).
- Create 43,794 private sector, non-farm jobs statewide, with an average annual salary of \$97,815.
- Produce \$4.61 billion in additional personal income for Floridians.

BECOMING A CORPORATE PARTNER

Through GrowFL's Corporate Partnership, there is a unique opportunity for companies to leverage their own brand awareness within GrowFL's network of second-stage leaders. Corporate Partners are primary sponsors of programs, which puts them directly in front of the decision makers of hundreds of second-stage growth companies. To become a Corporate Partner is an annual fee of \$3,000, plus a per membership fee of \$300 for each company representative.

Benefits:

- One voting seat on the GrowFL Advisory Board which plays an active role in achieving GrowFL's mission
- Ability to have up to three (3) GrowFL chapter members from your company and attend chapter events otherwise exclusive for second-stage CEOs
- First right of refusal for all GrowFL sponsorship opportunities
- Hyperlinked company logo and Advisory Board member headshot on [GrowFL website](#)
- Hyperlinked company logo on [GrowFL FLVEC website](#)
- Opportunity to submit resources that assist second-stage companies for distribution on GrowFL website, social media, and newsletters
- Eligibility to participate in GrowFL activities and events held throughout the state

SPONSORSHIP OPPORTUNITIES

GrowFL Webinar Series - \$750

Benefits:

- GrowFL promotes event to its database of 3,000+ second-stage companies and business leaders
- Sponsor receives full contact list of all registered participants
- GrowFL posts the on-demand recording to the GrowFL website
- GrowFL distributes presenter contact information and recording to all registrants
- Sponsor receives video recording and audio for marketing purposes

Chapter Event Sponsor - \$1,500/meeting

Benefits:

- Event marketed as “Brought to you by – Sponsor Name”
- Sponsor logo on all event marketing materials and registration pages
- Sponsor receives full registration list
- Opportunity to provide welcoming comments at event
- Ability to display company signage and set up an exhibit at event

GrowFL Florida Companies to Watch Reception Sponsor - \$3,000

The GrowFL Florida Companies to Watch Leadership Institute brings together past and present GrowFL Florida Companies to Watch Honorees for a full day of speakers, breakout discussions and sharing. This is an exclusive event for GrowFL Florida Companies to Watch Honorees. The reception is held the night before the program for networking.

Benefits:

- Event promoted as: 7th Annual GrowFL Florida Companies to Watch Leadership Institute Reception – brought to you by “Sponsor Name(s).”
- Logo displayed on all event marketing materials
- Logo displayed on all event signage during the reception
- Opportunity to provide welcoming comments during reception
- Opportunity to attend the GrowFL FLCTW Leadership Institute the following day

GrowFL Manufacturing Leadership Institute (MLI) Sponsor - \$1,500

Benefits:

- Logo displayed on all event marketing materials and event registration
- Opportunity to provide welcoming comments during event
- Full contact list of registrants and attendees
- Ability to have company signage and collateral at event