



# GROWFL

## Manufacturing Leadership Institute

In partnership with:

the  
**FloridaMakes**  
network

PART OF THE

MEP  
National  
Network™

**MAKE  
MORE**  
MANUFACTURING  
SUMMIT  
**2023**

Sponsored by:

**in perspective**  
CFO & Strategic Services

**MICRO BUSINESS  
ACADEMY™**  
MINDSET - BELIEVE - ACHIEVE

## TRANSFORMATION AND GROWTH SUMMIT: REDEFINING BUSINESS STRATEGIES IN THE DIGITAL AGE

### ABOUT:

Florida's economy continues to grow as it heads toward its goal of becoming the 10th largest world economy by 2030. GrowFL and FloridaMakes are collaborating to help grow the manufacturing sector to ensure the state's economy remains competitive, and its growth sustainable, while ushering in AI together with Industry 4.0 goals.

The October 25th Manufacturing Leadership Institute (MLI) seeks to arm Florida's second stage leaders with updated strategies for transformation and growth. The US Department of Commerce will present how exporting is an effective way for Florida manufacturers to grow.

In addition, for the first time since the pandemic, we are excited to bring back a popular CEO session, "Let Us Start With the End in Mind." It is never too late for second stage manufacturing CEOs to know when, how, and why plan for an exit strategy. Join us for a full day of value-adding learning and sharing with your peers.



Wednesday  
**October 25, 2023**



Dr. Phillips Center for the  
Performing Arts  
445 South Magnolia Avenue,  
Orlando, FL, 32801



9:30AM - 3:30 PM

### AGENDA:

- **9:30 AM Coffee & Networking**
- **10:00 AM Facilitated discussion: Let's start With the End in Mind**
- **11:45 AM Lunch**
- **12:15 PM Facilitated discussion: Exporting Accelerates Business Growth**
- **2:15 PM CEO Sharing on Philanthropic Activities**



### Questions?

Reach out to Ruth Buchanan at  
[rbuchanan@GrowFL.com](mailto:rbuchanan@GrowFL.com)

### ABOUT THE GROWFL MANUFACTURING LEADERSHIP INSTITUTE:

MLI brings together entrepreneurs for learning, networking and experience sharing. Participants hear from experts, as well as gain tangible best practices. The GrowFL Manufacturing Leadership Institute is a network exclusively for manufacturing and manufacturing-related CEOs.