ALKIS CRASSAS

Professional EOS Implementer®



As a Professional EOS Implementer, I act as a teacher, coach, and facilitator — helping business leaders transform their companies and, ultimately, their lives.

The Entrepreneurial Operating System® (EOS®) is a comprehensive business operating system that aligns and synchronizes all of the parts of the business. Using a proven process that has been implemented in tens of thousands of companies around the world, I help leadership teams crystallize their **vision**, gain **traction** by instilling discipline and accountability, and function as a more **healthy** and cohesive team.

Who I Love to Help

Business Type

Privately held, Tampa Bay based businesses with **10-250 employees**.

Industry

EOS is designed to work in any industry.

We have implemented EOS with a wide variety of companies in manufacturing, construction, technology, retail, hospitality, marketing, professional services, and even non-profits.

Challenges

The leaders/CEOs/founders I typically work with are frustrated — by a lack of growth, people, profit, and/or a lack of control. Many times, they feel like the business is running them, feel stuck, and they don't know how to fix it.

Leadership Mindset

I only work with entrepreneurial leadership teams that are **open minded**, respectful, appreciative, **growth oriented**, frustrated, and want help. Teams that are willing to be open, honest, and vulnerable in the **pursuit of taking their company from good to GREAT.**

WHERE THE MAGIC HAPPENS



1810 W Kennedy Blvd Tampa, FL 33606

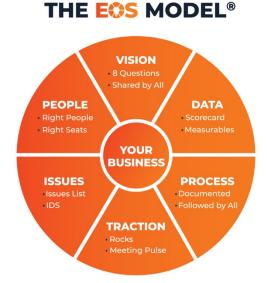
My EOS session room is designed to provide an inspirational space for great off-site EOS planning sessions and leadership transformation.

What Is EOS?

The Entrepreneurial Operating System (EOS) is designed to help owners, leaders, and managers of entrepreneurial companies address these common frustrations:

- Lack of control over time, markets, or the company
- People who don't listen, understand, or follow through
- Profit there's not enough of it
- Growth they can't seem to break through to the next level

Using a simple set of powerful, practical tools, leaders learn to run their businesses more efficiently and effectively to experience more consistent growth — and have freedom to pursue other passions. Real. Simple. Results!



801+
PROFESSIONAL

IMPLEMENTERS

175,000+

FULL-DAY SESSIONS 250,000+

COMPANIES WORLDWIDE

2,000,000+

TRACTION LIBRARY
BOOKS SOLD

Data provided by EOS Worldwide as of September 1, 2023.

3 Ways I Introduce People to EOS



Give a free copy of *Traction* by Gino Wickman

I'm happy to mail a hardcover copy of the book to any business owner, CEO, or executive team leader that is looking to grow their organization and achieve their vision.



Host an EOS workshop for multiple businesses

I'm available to present an interactive overview of EOS to groups of business leaders and their teams!



Do a free 90-minute overview of EOS ... it's like the movie version of the book *Traction*

This meeting is designed to be presented to the leadership team of a single company. During the meeting, I will paint a clear picture of the system to help you and your team decide whether EOS is right for you.



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