

Advantages of Growing a Business in Clearwater, Florida

Located on Florida's Gulf Coast, the city of Clearwater, Florida stands out for its vibrant and diverse business community, supportive city leadership, family-friendly environment, and coastal lifestyle.

Clearwater's central location, in the heart of Tampa Bay's robust market, positions the city as a center for business and investment, and serves as one of the most convenient locations to operate from in the region.

Clearwater offers a unique combination of economic advantages, infrastructure, talent pool, and lifestyle amenities that make it an attractive destination for both startups and established businesses looking to expand. Below are some of the many reasons business owners call Clearwater home.



Key Geographic Advantages

Clearwater's central location in the Tampa Bay area provides access to a large regional market of more than 3 million people and a labor force of over 1.6 million and offers convenient access to two international airports within a 30-minute drive, and Port Tampa Bay, Florida's largest and most cargo diverse port. Clearwater has excellent highway and rail access, competitive energy costs, and is located near top-rated universities providing businesses with a steady pipeline of talented workers.

Skilled Workforce and Educational Institutions

Clearwater is home to a highly educated and diverse workforce attracting businesses in industries such as software, cybersecurity, emerging technologies, life sciences, advanced manufacturing, and financial services. Among the city's notable companies are BayCare Health System, AmeriLife, GE Verona— A GE Manufacturing Center of Excellence, Marine Max, Bausch + Lomb, Aerosonic, Monin, Yo Mama's Foods, and KnowBe4 (a certified technology unicorn company).

Unparalleled Outdoor Amenities



Another day in paradise, Clearwater Beach, Florida

Clearwater is known for its stunning beaches, abundant outdoor activities, and relaxed atmosphere, all of which contribute to employee satisfaction and a strong work-life balance. Clearwater Beach is consistently ranked as one of the top beaches in the country, attracting both locals and visitors from around the globe. The city's expansive biking trail system spans from the bay to the beach, with plenty of parks and recreation centers to explore, along with top-notch golfing and boating opportunities. The city is home to two marinas and a public boat ramp, offering connectivity to nearby islands.

The city's unique waterfront downtown, highlighted by Coachman Park, boasts a 4,000-seat covered amphitheater, ample park and recreation space, a scenic promenade with

views of the intracoastal, and a variety of family-friendly amenities. It enhances the already outstanding downtown, which includes the historic Bilheimer Capitol Theatre, dining, shopping, and direct ferry access to Clearwater Beach.

Sports and entertainment

Watch the Philadelphia Phillies during spring training or head over to neighboring communities to catch a Yankees or Toronto Blue Jays game. The region is home to the world-class sports teams Tampa Bay Buccaneers, Rays, and Lightning.



BayCare Ballpark, home of Philadelphia Phillies spring training and Clearwater Threshers.

With a favorable business climate, strategic location, skilled workforce, and high quality of life, Clearwater is a top destination for entrepreneurs and companies seeking a supportive, cost-effective environment for growth. To learn more about growing a business in Clearwater visit www.myclearwater.com/BizGrowth or call 727-562-4030.

