

DRIVE UNTIL YOU GET THERE!

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DRIVE UNTIL YOU GET THERE!

Innovating Our Way to a Better Future

This presentation focuses on the role of perseverance in driving innovation from humble beginnings to powering the future. I will share challenges and opportunities that presented themselves along the journey to groundbreaking innovations. The talk will be on the importance of challenging conventional thinking, embracing failure as a learning opportunity, and never giving up on yourself.

WHERE IT ALL STARTED



Meet, Your 18 Year Old Self.

Lean in. Everything is going to be okay. Dream big.
Drown out the noise. Believe in yourself!

DRIVE UNTIL YOU GET THERE

1.

What's your why?

2.

The Journey

3.

Your Impact

WHAT'S YOUR WHY?

What is your origin story?

DRIVE UNTIL YOU GET THERE



Did you know a third of the
population in the U.S. experiences
energy poverty?

01

30% of the energy consumed by businesses is wasted.

–\$35B and 375MMT Carbon emitted annually

02

MISSION

Close the gap between energy waste and energy poverty.

Creating a climate friendly economy where our children's children can live, work, play and thrive.

CHAOS

DOUBT 2016 FEAR
NAYSAYERS
DIGNITY
MENTORS WASTE
OVERCHARGES
GRID SECURITY WOMAN
FIRST GENERATION
RELATIONSHIPS
PLAYBOOK INNOVATION
DIFFERENT FRICTION
CUSTOMERS
CONFIDENCE MY WAY
COMPANY WAY
LIMITED RESOURCES
RISK TAKING SELF TALK
MARKET READINESS
2022 AI CHAMPIONS
NON-STOP BULLDOG
INVENTIONS
DRIVEN

THE JOURNEY



DRIVE UNTIL YOU GET THERE

AI on the Scene

Excess Energy Exchange - E²X

Buy Energy Capacity

Enter Facility Location *

Brooklyn

Desired Energy Capacity To Buy *

150 kW

Start Date *

17/10/2024

End Date *

17/11/2024

Choose a Resource Type

Non-Renewable Energy

\$25 /kW

Renewable Energy

\$35 /kW

Battery Storage

\$45 /kW

Request

A map of Brooklyn, New York, showing various parks and landmarks. The map is overlaid with numerous green circular icons containing a lightning bolt, representing energy storage or distribution points. These icons are clustered in several areas, including the area around Area53 - Adventure Park, Maria Hernandez Park, and the area around Weeksville Heritage Center. The map also shows major roads like I-278 and I-27, and neighborhood names like MASPET, RIDGE, BUSHWICK, BEDFORD-STUYVESANT, BROOKLYN, and BROWNSVILLE.



Good for the People



Good for the Planet



Good for the bottom-line

THE IMPACT

Support along the
way.

DRIVE UNTIL YOU GET THERE



Thank you!

COI ENERGY

MAKING THE WORLD MORE ENERGY EFFICIENT

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