### DRIVE UNTIL YOU GET THER!

SaLisa Berrien Founder & CEO COI ENERGY



# DRIVE UNTIL YOU GET THERE!

#### Innovating Our Way to a Better Future

This presentation focuses on the role of perseverance in driving innovation from humble beginnings to powering the future. I will share challenges and opportunities that presented themselves along the journey to groundbreaking innovations. The talk will be on the importance of challenging conventional thinking, embracing failure as a learning opportunity, and never giving up on yourself.



### Meet, Your 18 Year Old Self.

Lean in. Everything is going to be okay. Dream big. Drown out the noise. Believe in yourself!

1.

What's your why?

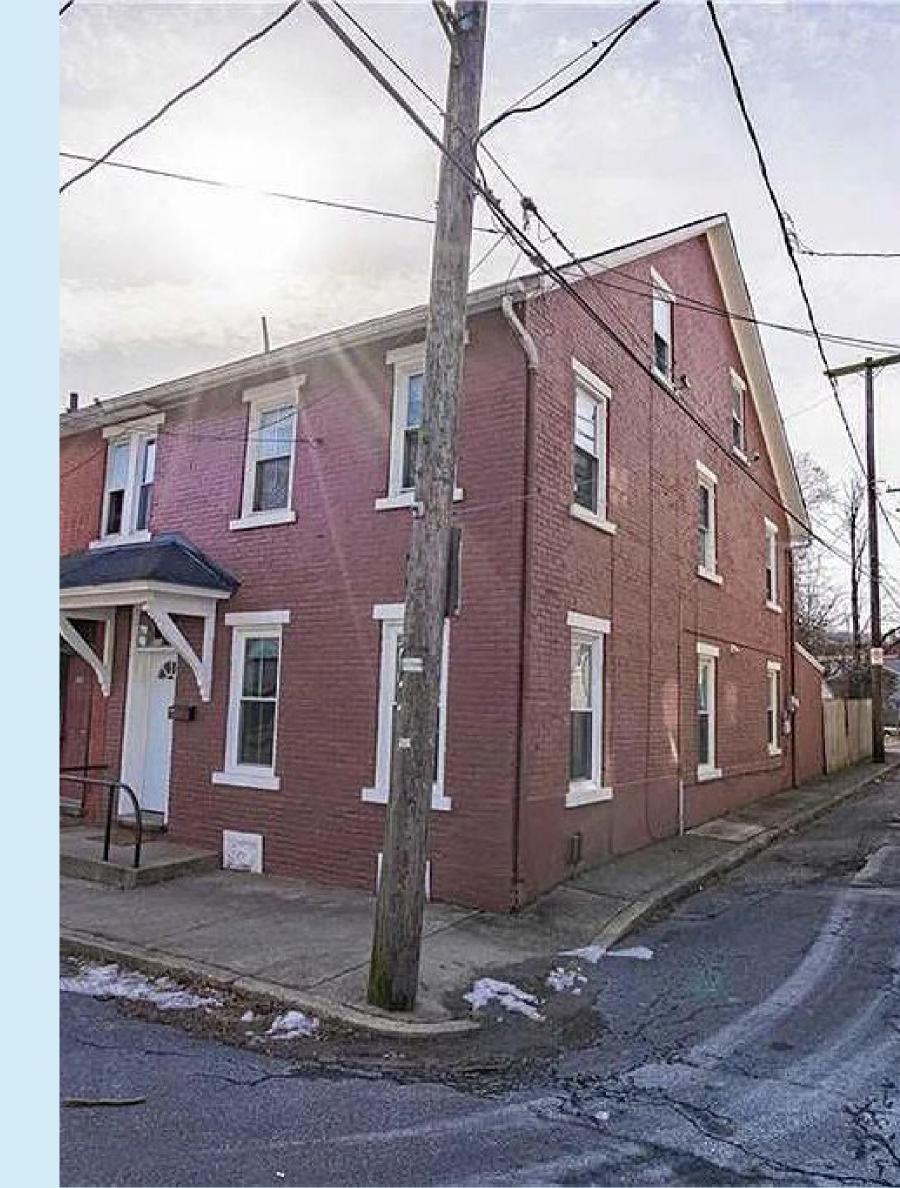
2.

The Journey

3.

Your Impact

# What is your origin story?



Did you know a third of the population in the U.S. experiences energy poverty?

30% of the energy consumed by businesses is wasted.

-\$35B and 375MMT Carbon emitted annually

### MISSION

Close the gap between energy waste and energy poverty.

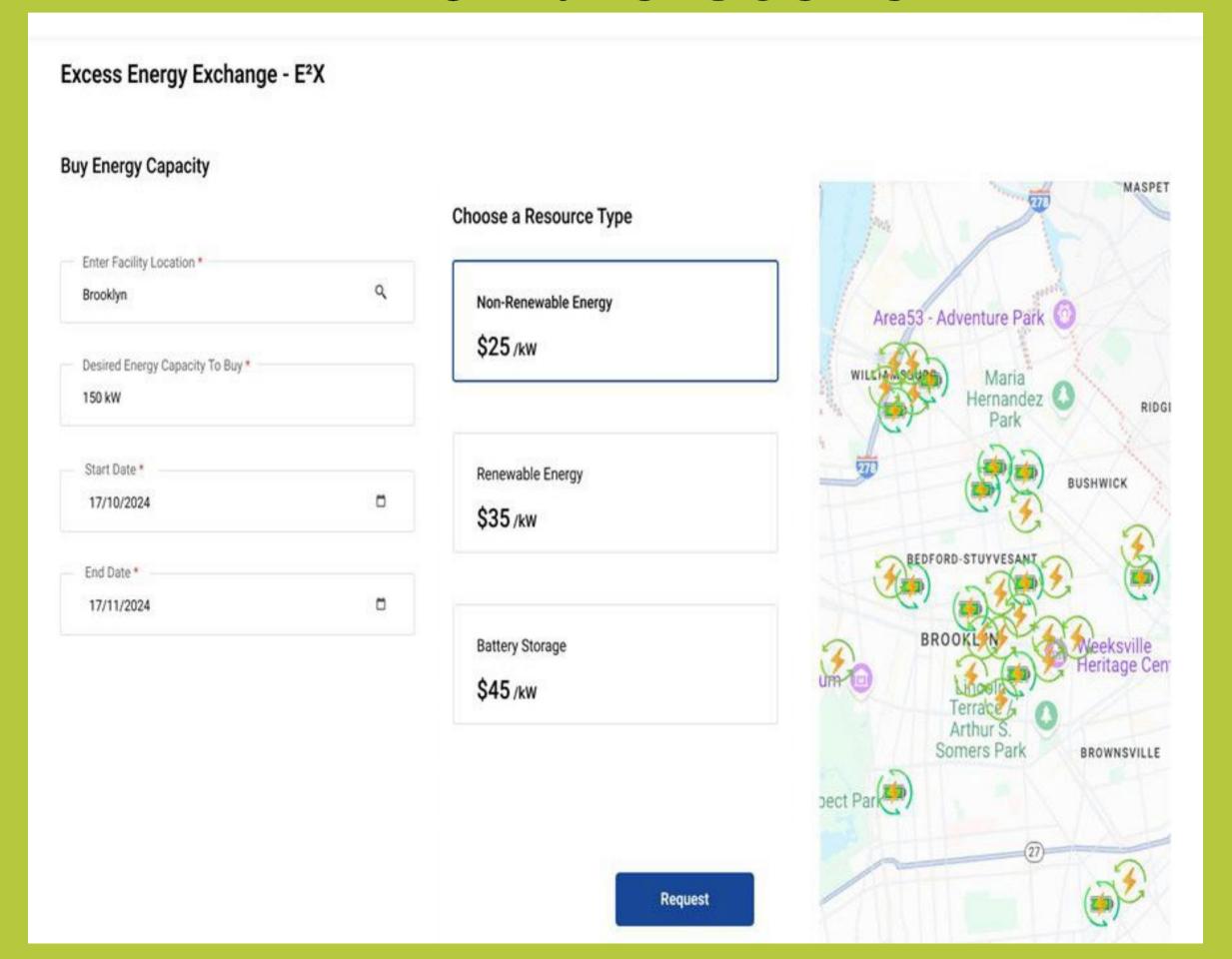
Creating a climate friendly economy where our children's children can live, work, play and thrive.

### CHAOS

DOUBT **FEAR** GRID Y WAY



#### AI on the Scene





Good for the People



Good for the Planet



Good for the bottom-line

## Support along the way.



