



Submission Details

✓ **To start your application, select this category**

Category: * **Select** - 15th Annual GrowFL Florida Companies to Watch

INSTRUCTIONS

NOTE: THIS APPLICATION DOES NOT AUTOMATICALLY SAVE. PLEASE SAVE ALONG THE WAY TO ENSURE YOU DO NOT LOSE ANY INFORMATION. AT ANY TIME DURING THE APPLICATION PROCESS, YOU MAY CLICK THE SAVE AS DRAFT BUTTON LOCATED AT THE BOTTOM OF THE SCREEN. THIS WILL SAVE THE INFORMATION YOU HAVE ENTERED THUS FAR AND ALLOW YOU TO LOG BACK IN TO COMPLETE YOUR FORM AT A LATER DATE. BE SURE NOT TO SUBMIT UNTIL YOU SEE THE MESSAGE THAT YOU HAVE REACH THE END OF THE APPLICATION. VARIOUS SECTIONS WILL APPEAR AS YOU MOVE THROUGH THE APPLICATION, AND YOU MUST SUBMIT ALL SECTIONS TO BE ELIGIBLE.

Company Legal Name: *

Company Name as you would like it to appear in marketing materials: *

Highest Ranking Official
First Name: *

Highest Ranking Official
Last Name: *

Highest Ranking Official
Title: *

Highest Ranking Official
Email: *

Highest Ranking Official
Direct Phone: *

Highest Ranking Official
Direct Mobile Phone: *

Highest Ranking Official
LinkedIn URL: *

Company Headquarters

Address: *

City: *

State: *

Zip Code: *

County: *

Website URL: *

Company LinkedIn URL:
*

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About the Company

Company Description: *
(400 Character Limit)

Does the company have
multiple founders/
owners?: *

☐ Yes

☐ No

Year Company Founded:
*

What year did the
highest ranking official
(HRO) assume that role?:
*

Which of the following
best describes your
company's primary
business?: *

What is your company's
9-digit federal
employment
identification number?: *

NUMBERS ONLY

What is your company's
9-digit Data Universal
Numbering System
(DUNS) Number?:

*NUMBERS ONLY (LEAVE BLANK IF YOU DO
NOT HAVE A DUNS NUMBER)*

What is your company's
6-digit NAICS code?: *

*NUMBERS ONLY. TO LOOK UP YOUR NAICS
CODE COPY AND PASTE THIS LINK INTO A
NEW BROWSER WINDOW:
[https://www.naics.com/search-naics-codes-
by-industry/](https://www.naics.com/search-naics-codes-by-industry/)*

What is your company's
legal form?: *

Is your company privately
owned and operated?: *

Is your company a
franchise?: *

Is your company 51% or
more owned by one of
the following? Check all
that apply.: *

Minority
Disabled Person
Veteran
Female
None

Please select the race or
ethnicity with which the
highest ranking official
(HRO) most closely
identifies. (Optional): *

Is your company 51% or
more owned by another
company?: *

Number of company
locations in the state of
Florida in 2023: *

NUMBERS ONLY

Number of company
locations outside the
state of Florida in 2023: *

NUMBERS ONLY

What is the square
footage of your Florida
location:: *

NUMBERS ONLY

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PEOPLE RESOURCES

IF EMPLOYEES WERE SEASONAL, DID NOT WORK FOR A FULL CALENDAR YEAR, OR WORKED LESS THAN 20 HOURS A WEEK, CONSIDER ANNUALIZING YOUR FULL-TIME EQUIVALENT AMOUNTS. • USE EXACT AMOUNTS IF AVAILABLE (JUDGES TEND TO TRUST EXACT FIGURES MORE). • IF YOU USE LEASED WORKERS (I.E. HIRED FROM A STAFFING FIRM), ENTER THE NUMBER OF THESE WORKERS IN THE LEASED EMPLOYEES SECTION BELOW. • IF YOU USE CONTRACT WORKERS (E.G., 1099 SUBCONTRACTORS), ENTER THE NUMBER OF THESE WORKERS IN THE CONTRACT WORKERS SECTION BELOW. • IF YOU ARE A STAFFING FIRM, ENTER THE NUMBER OF PLACED EMPLOYEES IN THE CONTRACTOR WORKERS SECTION BELOW. *NOTE: ELIGIBILITY IS BASED ON W-2 EMPLOYEES ONLY; CONTRACT AND LEASED WORKER FIGURES, WHICH DO NOT COUNT TOWARD ELIGIBILITY, ARE REQUESTED TO PROVIDE A BETTER UNDERSTANDING OF YOUR HUMAN RESOURCES. TO BE ELIGIBLE FOR THIS AWARD, THE FULL-TIME EQUIVALENT AMOUNT MUST BE AT LEAST 6 BUT NOT MORE THAN 150 IN 2023.

Full-time W-2 Employment by Year

FT 2021: *

FT 2022: *

FT 2023: *

FT 2024 (Actual): *

FT 2025 (Projected): *

Part-time W-2 Employment by Year

PT 2021: *

PT 2022: *

PT 2023: *

PT 2024 (Actual): *

PT 2025 (Projected): *

LEASED AND CONTRACT EMPLOYEES

This section will address employees who are not W-2 employees that you get from a leasing company or are 1099 in nature.

HOW MANY LEASED EMPLOYEES DID/WILL YOU HAVE FOR THE FOLLOWING YEARS

THESE EMPLOYEES ARE TYPICALLY HIRED FROM A STAFFING FIRM AND ARE PERMANENTLY IN MANAGEMENT, MARKETING, FINANCE, ADMINISTRATIVE OR OTHER OPERATIONAL FUNCTIONS. LEASED EMPLOYEE COUNTS ARE NOT USED TO DETERMINE ELIGIBILITY.

Leased 2024 (Actual): *

Leased 2025 (Projected): *

HOW MANY CONTRACT WORKERS DID/WILL YOU HAVE FOR THE FOLLOWING YEARS?

(THESE SHOULD NOT BE INCLUDED IN YOUR NUMBERS FOR FOR W-2 EMPLOYEES OR LEASED EMPLOYEES.)

Contract 2024 (Actual): *

Contract 2025
(Projected): *

Explain increases or decreases in people resource.: *

E.G., INCREASE DUE TO MERGER/ACQUISITION; COST OF RAW MATERIALS INCREASED DRASTICALLY; REDUCING YOUR MARGINS; NEW PRODUCT OFFERINGS LATE LAST YEAR BOOSTED EARNINGS CONSIDERABLY. (300 character limit)

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FINANCIAL INFORMATION SECTION

ENTER YOUR COMPANY'S TOTAL ANNUAL GROSS REVENUE, INCLUDING SALES RECEIPTS OR WORKING CAPITAL FROM INVESTORS OR GRANTS.

TO BE ELIGIBLE, REVENUE MUST BE AT LEAST \$750,000 BUT NO MORE THAN \$100 MILLION IN 2023. DDO NOT INCLUDE LOAN AMOUNTS. USE EXACT AMOUNTS IF AVAILABLE (JUDGES TEND TO TRUST EXACT FIGURES MORE). ENTER AMOUNTS AS NUMERALS WITHOUT COMMAS.

Revenue 2021 \$: *

*(ENTER ONLY NUMBERS WITHOUT COMMA.
MAY ENTER 0 WHERE NOT APPLICABLE)*

Revenue 2022 \$: *

*(ENTER ONLY NUMBERS WITHOUT COMMA.
MAY ENTER 0 WHERE NOT APPLICABLE)*

Revenue 2023 \$: *

*(ENTER ONLY NUMBERS WITHOUT COMMA.
MAY ENTER 0 WHERE NOT APPLICABLE)*

Revenue 2024 (Actual) \$:
*

*(ENTER ONLY NUMBERS WITHOUT COMMA.
MAY ENTER 0 WHERE NOT APPLICABLE)*

Revenue 2025
(Projected) \$: *

*(ENTER ONLY NUMBERS WITHOUT COMMA.
MAY ENTER 0 WHERE NOT APPLICABLE)*

Of the revenue indicated above for 2024, describe the percentage of revenue that comes from the three sources below. These three answers should total 100%

What percentage of your gross revenue in 2024 came from Receipts?: *

(ENTER ONLY NUMBERS, NO SPECIAL CHARACTERS. YOU MAY ENTER 0 WHERE NOT APPLICABLE) Business activities, as reflected by customer payments. These receipts are typically for the sale of goods or services.

What percentage of your gross revenue in 2024 came from equity investment?: *

(ENTER ONLY NUMBERS, NO SPECIAL CHARACTERS. YOU MAY ENTER 0 WHERE NOT APPLICABLE)

What percentage of your gross revenue in 2024 came from Grants?: *

(ENTER ONLY NUMBERS, NO SPECIAL CHARACTERS. YOU MAY ENTER 0 WHERE NOT APPLICABLE)

Describe revenue
sources.: *

(200 CHARACTER LIMIT)

Explain increases or
decreases in revenue.: *

*E.G., INCREASE DUE TO
MERGER/ACQUISITION; COST OF RAW
MATERIALS INCREASED DRASTICALLY;
REDUCING YOUR MARGINS; NEW
PRODUCT OFFERINGS LATE LAST YEAR
BOOSTED EARNINGS CONSIDERABLY. (300
character limit)*

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ESSAY SECTION

PIVOTAL MOMENTS

Describe three defining moments in your company's history that have significantly shaped its trajectory and driven its success. Explain how these moments impacted the company's direction, culture, or standing in the industry. (Examples: Innovation of a new product/service/process; finding a new market for an existing product/service; losing a major customer, which led to new opportunities, etc.)

PIVOTAL MOMENTS.: * (1000 CHARACTER MINIMUM, 3000
CHARACTER MAXIMUM)

COMMUNITY IMPACT

Beyond financial contributions, explain how your company and its employees actively engage with and enrich the communities you serve. Describe specific initiatives, volunteer programs, or partnerships demonstrating your commitment to social responsibility and creating a positive local impact. (Only include job creation if circumstances are extraordinary or the development of products/services that benefit communities is part and parcel of your business model.)

COMMUNITY IMPACT: * (1000 CHARACTER MINIMUM, 3000 CHARACTER MAXIMUM)

INNOVATION

GrowFL celebrates companies that push boundaries. Describe how your company fosters a culture of innovation internally (in operations, processes, etc.) and externally (in your products and services). Provide specific examples of innovative solutions you've implemented that have demonstrably improved efficiency, sustainability, or customer experience. Include in this section any intellectual property or proprietary technology developed by your company for which you have sought patent protection.

INNOVATION: * (1000 CHARACTER MINIMUM, 3000 CHARACTER MAXIMUM)

COMPETITIVE EDGE

A company can carve out a competitive edge by understanding what differentiates them. This could be through superior product quality, processes, or efficient operations. They can also specialize in a niche market, catering to a specific customer need with a tailored solution. By constantly innovating and staying ahead of trends, companies can ensure their offerings remain attractive. Ultimately, a strong competitive edge hinges on understanding what customers value and delivering it better than anyone else.

COMPETITIVE EDGE: * (1000 CHARACTER MINIMUM, 3000 CHARACTER MAXIMUM)

COMPANY CULTURE

Describe how your company culture fosters continuous learning, professional development, and a sense of ownership among your employees. Explain how these factors contribute to your company's overall growth and positive impact. (Exclude employee benefits unless they are unique in your industry.)

COMPANY CULTURE: * (1000 CHARACTER MINIMUM, 3000 CHARACTER MAXIMUM)

COMPANY GROWTH

Describe the strategies that fueled your past growth and continue to propel you forward. Looking ahead, outline your vision for sustainable growth in the future. Explain your strategies for leveraging new markets, industries, products, or services to achieve ambitious goals for employee expansion and revenue growth while fostering a positive and lasting impact.

COMPANY GROWTH: * (1000 CHARACTER MINIMUM, 3000 CHARACTER MAXIMUM)

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CONFIDENTIALITY AND PROPRIETARY RIGHTS DISCLOSURE

IN THE EVENT YOU ARE SELECTED TO RECEIVE AN AWARD, A PROFILE OF YOUR COMPANY WILL BE BASED ON THE INFORMATION IN YOUR APPLICATION.

MAY WE PUBLISH YOUR FULL-TIME EQUIVALENT EMPLOYEE COUNTS?: * *TO DEMONSTRATE A COMPANY'S YEAR-TO-YEAR GROWTH, EMPLOYEE COUNTS ARE LISTED FOR THE CURRENT AND PROJECTED YEARS.*

MAY WE PUBLISH YOUR FINANCIAL GROWTH AS YEAR-TO-YEAR PERCENTAGES?: * *TO DEMONSTRATE A COMPANY'S YEAR-TO-YEAR GROWTH, REVENUE GROWTH IS LISTED AS PERCENTAGES. ACTUAL REVENUE AMOUNTS ARE NOT PUBLISHED.*

DESCRIBE ANY CONFIDENTIAL INFORMATION

IF YOUR APPLICATION CONTAINS INFORMATION THAT SHOULD NOT BE INCLUDED IN PUBLISHED MATERIALS, PLEASE PROVIDE SPECIFICS BELOW, INCLUDING THE SECTION THAT CONTAINS THE INFORMATION. EXAMPLE: CLIENT NAMES, AS-YET UNRELEASED SERVICES, SPECIFIC DETAILS ABOUT PROPRIETARY TECHNOLOGY, ETC.

CONFIDENTIAL
INFORMATION: *

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ABOUT PROPRIETARY TECHNOLOGY, ETC.*

EXAMPLE